

**Contact:** Dr. Laurina Isabella Lyle, Project WET USA Executive Director  
**Phone:** +1 406 585 4184  
**Email:** [laurina.lyle@projectwet.org](mailto:laurina.lyle@projectwet.org)

## FOR IMMEDIATE RELEASE

### New Educational Web Experience Makes “Discovering Water” Fun

Bozeman, Mont.—Young people around the world can now learn about the world’s most precious natural resource through free interactive lessons and activities at [DiscoverWater.org](http://DiscoverWater.org). Visitors can play games, read stories, watch videos, print coloring pages and commit to taking action to improve water resources. And educators and parents can use the site to teach engaging, science-based lessons about the important roles that water plays in our lives.

“DiscoverWater.org is exciting, inviting and fun for kids, and it’s a great tool for educators and parents who want to help kids understand how crucial water is to all of us,” explains Dr. Laurina Lyle of the [Project WET Foundation](http://ProjectWETFoundation.org), which designed the site with support from Nestlé Waters North America (NWNA).

Targeting learners aged eight to 12, DiscoverWater.org shows children how water affects them—and how they can affect water. The web experience also brings important water lessons to life in a way that makes learning fun and encourages today’s children to be tomorrow’s responsible stewards of water resources.

“At NWNA, we believe that getting children excited about water is one of the best ways to impact present and future water resources and water management,” explains Heidi Paul, vice president of corporate affairs for NWNA. “We are proud to partner with the Project WET Foundation to launch this new learning tool.”

DiscoverWater.org combines kid-friendly illustrations and animation with interactive, science-based activities covering everything from the water cycle and oceans to water conservation and the role of water in the human body. Students can also collect “Take Action” items throughout the site and create their own personalized printable [“Take Action Poster”](#) to help them remember how they can conserve and protect water.

For educators and parents, the website provides additional, teacher-specific resources such as assessment methods and supporting activities. DiscoverWater.org is aligned with National Science Standards and has been field tested with educators and children.

**About the Project WET Foundation:** A world leader in water education, Project WET (WET stands for “Water Education for Teachers”) has nearly 30 years of experience creating and publishing original water education materials. An award-winning U.S. 501(c)(3) nonprofit organization active in all 50 U.S. states and more than 56 countries, Project WET is dedicated to the mission of reaching children, parents, teachers and community members of the world with water education. Learn more at [www.projectwet.org](http://www.projectwet.org).

**About Nestlé Waters North America:** With 35 years of experience with healthy hydration in the bottled water segment, Nestlé Waters produces six regional spring water brands in the U.S., three international brands and Nestlé Pure Life, its nationally distributed purified bottled water. Sales for NWNA topped \$4 billion in 2010. The company’s dedication to quality, employee development and bringing shared value to communities—along with its commitments to environmental stewardship—have led Nestlé Waters to the number one bottled-water position in the U.S.