



## South Carolina Home Educators Association

P.O. Box 2707, Irmo S.C. 29063

803-772-2330

[www.SCHomeEducatorsAssociation.org](http://www.SCHomeEducatorsAssociation.org)

[schea1@SCHomeEducatorsAssociation.org](mailto:schea1@SCHomeEducatorsAssociation.org)

January 2008

Dear Home Schooling Friends,

The South Carolina Home Educators Association is pleased to announce that we are returning to USC Sumter for our 18<sup>th</sup> annual convention June 20-21, 2008, with some exciting changes. For the first time, our convention will open at 10 a.m. instead of 1 p.m. The first three hours will be workshop-free shopping. We are hoping this will greatly increase your customer load. Our theme, "Faith, Family, Foundation" is our hope for South Carolina home schoolers. Our keynote speaker, Phil Downer, along with our featured speakers, Eric and Joyce Burges and Todd Wilson, are eager to encourage our attendees along those lines. Teen conference, children's program, and college fair are all part of the plans.

New set-up time for the convention will begin at **3 p.m. on Thursday, June 19<sup>th</sup>**. For those of you who do not need that much time, set up will be available beginning at 7 a.m. on Friday. The vendor hall will be open to attendees from 10 a.m. to 9 p.m. on Friday and will open again from 9 a.m. to 5 p.m. on Saturday.

The deadline for reserving exhibit space is April 7<sup>th</sup>, although booths filled much earlier than that last year. All booths in the gym will be 8 x 8 booths and will be available for \$125.00. Extra tables and electrical outlets are available for an additional fee. Please plan carefully since we cannot guarantee extra tables after you arrive. We will not have wireless internet access. Meals will be available from the food court for a reasonable charge, and will be delivered to your booth. We recommend you make hotel reservations early.

If you want the opportunity to present your goods and services in a vendor workshop, please check the appropriate information on the registration form. We will only have room for one workshop per vendor. We are asking that you include a brief description (3-4 lines) of the workshop and a brief biography (3-4 sentences) of the presenter. We need this material by April 7<sup>th</sup> or you will forfeit your workshop opportunity. If you are interested in donating something as a door prize, we will be happy to include that information in the program. Each door prize may also include a catalog or other promotional material. The door prize must be turned in when you sign in at the beginning of the convention. You also have the opportunity to advertise in our convention program. All program information must be in to us by May 25<sup>th</sup>. **All vendor booths and workshops are on a first-come first-served basis.**

Our 2007 convention reached 780 people (or 400 family units). We know that our vendors are often what make our convention a success, so if there is anything we can do to help you, please let us know. We look forward to having you with us in 2008. In the meantime, if you have any questions, feel free to contact me at the address below or at [galefarrier@mindspring.com](mailto:galefarrier@mindspring.com). You can also find all the information about the convention at our web site: [www.SCHomeEducatorsAssociation.org](http://www.SCHomeEducatorsAssociation.org).

Gale Farrier Vendor Coordinator  
310 Green Tree Drive  
Liberty SC 29657  
(864) 843-1034

# EXHIBITOR REGISTRATION FORM

SCHEA 18<sup>th</sup> Annual State Convention June 20-21, 2008  
USC Sumter

Exhibit Space and Workshop Reservation Deadline April 7, 2008

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_

Web Site \_\_\_\_\_

Rep/Contact \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Type of Material you offer \_\_\_\_\_

## Exhibitor Booth Registration

SCHEA reserves the right to refuse exhibits and all decisions made by SCHEA are final.

Number of booths requested (Each booth is draped and includes 1 draped 6 ft. table and 2 chairs)

8 x 8 booth .....	_____	x \$125.00	_____
Additional Tables .....	_____	x \$ 20.00	_____
Electrical Outlets required .....	_____	x \$ 30.00	_____

Any Special Needs: \_\_\_\_\_

**Name Badges:** PRINT the names of company representatives who will be working in the exhibit hall. We need this information for our records, even if you provide your own name badges. **Each company is limited to three (3) vendors (not counting children).**

(1) \_\_\_\_\_

(2) \_\_\_\_\_

(3) \_\_\_\_\_

# The Final Page

South Carolina Home Educators Association 18<sup>th</sup> Annual State Convention  
USC Sumter, Sumter SC  
June 20-21, 2008

Company Name \_\_\_\_\_

Total for Booth Registration ..... \_\_\_\_\_

Total for Vendor Workshop (\$30.00) ..... \_\_\_\_\_

Total Amount Enclosed (Make checks payable to SCHEA) ..... \_\_\_\_\_

**It is mutually agreed that SCHEA shall not be held liable to the exhibitor and said exhibitor will hold harmless the aforementioned for any loss, damage or injury to his/her property contained in such exhibit or injury to his/her person, agents, employees or other persons, no matter how sustained from fire, theft, accident or other causes. All claims for such loss, damage or injury are hereby expressly waived.**

### Refund Policy

30 days or more before the convention, full refund less \$25.00 for processing

29-10 days before the convention, 50% refund

9 days-convention time, no refund.

No refund at any time if we are unable to fill the booth.

Exhibitor, please sign below

\_\_\_\_\_  
(Authorized Signature)

\_\_\_\_\_  
(Date)

Mail payment, registration form and this agreement to:

SCHEA  
310 Green Tree Drive  
Liberty SC 29657

Office Use Only  
Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \_\_\_\_\_ Deposited \_\_\_\_\_

Name \_\_\_\_\_ FB \_\_\_ RB \_\_\_ ET \_\_\_ EE \_\_\_ VW \_\_\_\_\_

# South Carolina Home Educators Association Advertising Rate Sheet

## SCHEA Ideas – Quarterly Newsletter

Circulated to over 900 homeschooling families and their homeschool support groups in South Carolina.  
2008 South Carolina 18<sup>th</sup> Annual Homeschool Convention - Program Guide

The convention will take place June 20-21, 2008, at the University of South Carolina Sumter campus.  
SCHEA anticipates distributing 800 Program Guides to attendees over the two-day convention.

### South Carolina Home Educators Association Advertising Insertion Order

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

*Publication where advertisement should appear:*

- SCHEA Ideas (Quarterly Newsletter)
- 2008 SCHEA Convention Program Guide (Deadline: May 25, 2008)

Advertisement size and cost (same for both publications):

- Full Page – 7 ½ in. x 9 ½ in. – \$200
- Half Page – 7 ½ in. x 4 ½ in. – \$100
- Quarter Page – 3 ½ in. x 4 ½ in. – \$50
- Eighth Page – 3 ½ in. x 2 in. – \$25

Frequency Discount: If your ad runs in 2 issues take 10% off the total cost; if your ad runs in 3 issues take 15% off the total cost; if your ad runs in 4 issues take 20% off the total cost.

Total Cost: (Payment must accompany Insertion Order, make checks payable to SCHEA)

Cost per insertion: \_\_\_\_\_  
Number of insertions: \_\_\_\_\_  
Total cost before discount: \_\_\_\_\_  
Minus Discount: \_\_\_\_\_  
TOTAL: \_\_\_\_\_

Mail this form and payment to: SCHEA, PO Box 2707 Irmo, SC 29063-2707

You may send the ad by any method, but jpeg is the preferred method.

\*\*SCHEA reserves the right to reject any advertisements that are not suitable with or without contract, with or without explanation.\*\*

# The South Carolina 18<sup>th</sup> Annual Homeschool Convention

June 20-21, 2008

USC Sumter in Sumter, SC

*Faith, Family, Foundation*

## Workshop Planning Form

Speaker: \_\_\_\_\_ Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

One Hour Workshop (Friday or Saturday) ..... \$30.00

Workshop Title: \_\_\_\_\_

Brief Description of Workshop Contents: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Brief Biography of Speaker: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Special Needs for workshop (Overhead, TV/VCR, podium etc): \_\_\_\_\_

\_\_\_\_\_

**Please Note:** White Boards are available in all rooms. There is NO PowerPoint capability in any of the rooms. There is NO on-site copying available.

Your requested Date and Time: If you have any special requests regarding date and time of your workshop during this convention, please make this known at this time. Once the schedule has been set in mid-Spring, it is very difficult to change it, as any change we make for one person affects several others. Therefore, please make all requests on this paper!

*(Please circle or highlight those that apply)*

- Can do anytime Friday or Saturday
- Can do Friday only – please specify requested time \_\_\_\_\_
- Can do Saturday only – please specify requested time \_\_\_\_\_

## Guidelines for Vendor Workshops

1. This is a time for you to explain to our convention attendees how they can use your products and services. It is OK if you “sell” your materials, in fact we encourage it.
2. Each workshop will be one hour long. Please be in your classroom 10 minutes ahead of time. You will have approximately 5 minutes after your workshop to tear down any displays or materials that you will be using. If there are additional questions that you would like to answer from convention attendees, please have them meet with you at your booth or table so we can set up the room for the next workshop.
3. We will provide a table and a glass of water at the front of the room for you. If you require any presentation aids, please bring them with you. If you have specific needs please let us know **when you register** and we will try to accommodate you. **Power point is not available** in any of the rooms. Each room is equipped with a white board.
4. Unless permission has been previously granted by SCHEA, your session will not be taped for selling at the convention. However, we reserve the right to tape each session as a protection for you and SCHEA should a controversy arise.
5. Exhibitors will conduct themselves in a professional manner at all times and refrain from conduct or language which would discredit the convention or home education. Exhibitors will not criticize other exhibitors, convention speakers, attendees, the convention or SCHEA unless talking with a SCHEA board member.

Thank you.

### **Sumter Area Hotel Accommodations**

**Please make your own arrangements. We recommend reserving early.**

Sleep Inn	(803) 469-0500	2510 Broad St	(\$74.99+tax) Reservation Under SCHEA
Holiday Inn Express	(803) 469-4444	2490 Broad St	(\$89/single)
Fairfield Inn	(803) 469-9001	2390 Broad St	(\$75.00 per room rate for the convention).
Hampton Inn	(803) 469-2222	1370 Broad St	(\$99.00/double queen \$109.00/king)
Days Inn	(803) 469-8400	2430 Broad St	(\$59.95/king; \$59.95/suite)
Best Western	(803) 773-8110	1050 Broad St	(\$55.95/ king, \$65.95/double queen)
Travelers Inn	(803) 469-9210	1210 Camden Hwy	(\$59.95/single, \$69.95/double)
America's Best Value Inn	(803) 469-4740	Hwy 521 & Hwy 378	(\$49.95/single, 49.95/double)
Ramada Inn	(803) 775-2323	226 N. Washington	(this is the farthest away and close to downtown, but it is still not too far and the best of the motels in the downtown area)

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